



toys-kids.de

PLUS Package

Digital Offers of TOYS + 1st Steps

print PLUS

Product placement
in TOYS or 1st Steps
and on toys-kids.de

550 EUR

digital PLUS

Product placement
on toys-kids.de
and in email newsletter

480 EUR

Combi PLUS: print + newsletter

920 EUR

Premium PLUS:
additional
embedded videoclip
+ 140 EUR



PRINT PLUS WEBSITE

TOYS (circulation: 6,500 copies)
Target group: toys trade/industry, hobby, DIY
or
1st STEPS (circulation: 10,500 copies)
Target group: all relevant outlets baby&infants
[plus multipliers](#)

ONLINE

toys-kids.de

NEWSLETTER PLUS WEBSITE

Newsletter **toys-kids.de**
15.000 recipients trade
(buyers, toys, baby & infants, furniture retail,
online trade, nonfood in food retail trade,
garden centres, DIY stores, book trade, airports,
petrol stations and souvenir/gift shops)

ONLINE

toys-kids.de



toys-kids.de

Banner ads

The link to your company homepage

Website banner on toys-kids.de

Format	Size in pixel	Price (per month)
Halfsize banner	234 x 60	350 Euro
Sky scraper	160 x 600	580 Euro
Fullsize banner	468 x 60	450 Euro

Newsletter banner

Format	Size in pixel	Price (per month)
Newsletter	400 x 120	850 Euro

